Profile.

I'm a creative Graphics and UX/UI Designer with a proven record of driving business for diverse industries. Passionate about creating sharp, professional, and unique designs and messages that immediately attract attention and drive responses. Skilled in developing high-impact marketing materials for B2B & C2B purposes, such as brand identities, advertising campaigns, social media, mobile applications, websites, videos, motion and print designs.

As a multitalented artist with a music and fine art background, I'm enthusiastic and keen to develop skills and meet new challenges. Detail-oriented to the extreme. Adept at managing client relations and business support with fluent English.

PIOTR WACH

BIRTH DATE: 25 / 05 / 1979
EDUCATION: MASTER OF ARTS (MA)
LANGUAGES: ENGLISH, POLISH, GERMAN

Skills.

UX/UI DESIGN
Creating content that drives user engagement.

GRAPHIC DESIGN
Transforming concepts into impactful visual experiences.

VIDEO & ANIMATION
Bringing dynamic stories to life through motion.

ART DIRECTING
Guiding cohesive, impactful visual storytelling.

Address.

Finsensvej 8F,
2000 Frederiksberg,
Copenhagen, Denmark

Phone.

+45 23 98 01 11

Email.

pedrowach@gmail.com

Website.

www.piotrwach.com

Education.

2000 - 2005   **Nicolaus Copernicus University**
Master of Arts (M.A.) with Honors, Specialization: Intermedia Arts.
TORUŃ - POLAND

1994- 1999   **State Secondary School of Fine Arts**
Graduated with a diploma as a Fine Arts Artist
ŁÓDŹ - POLAND

Hobby.

I am passionate about music production, snowboarding and the visual arts, with a strong focus on graphic design and digital creativity.

Experience.

2023 - 2024   PIXEL TECH. [HEALTHTECH]
Product Design, Visuals, Mockups, UX/UI/AI
ŁÓDŹ - POLAND

2018 - 2023   EPASSI [FINTECH]
UX/UI, Motion Design, Marketing Content
ŁÓDŹ - POLAND \ HELISINKI - FINLAND

2016 - 2018   SEQR LTD [FINTECH]
Product Design, UX/UI Social Media Content
ŁÓDŹ - POLAND \ STOCKHOLM - SWEDEN

2015 - 2016   ROSSMANN [HEALTHTECH]
Senior Visual Design, UX/UI, Motion Design
ŁÓDŹ - POLAND

2014 - 2015   GFT/RULE FINANCIAL [FINTECH]
Lead UX / UI, Prototyping, Wireframing
ŁÓDŹ - POLAND

2010 - 2014   ENIRO [DB SERVICES]
Creative Graphic Designer, Web/App - UX/UI, Videos
WARSZAWA - POLAND \ STOCKHOLM - SWEDEN

2006 - 2009   COBWEB [ADTECH]
Web Design, Graphics, Video & Animation, Photography
DUBLIN - IRELAND

2003 - 2006   STUDIO PRO [PRINT CAMPAIGNS]
Graphic & Web Design, Animation, DTP
TORUŃ - POLAND

Software.

Figma, Sketch, Marvel App, Zeplin, InVision, Axure RP, Framer.
Adobe CC: XD, Photoshop, Illustrator, Premiere, After Effects, Audition.
Logic, Cubase, Abletone, Midjourney, Runway, Canva, Leonardo, Runway.

My Services.

UX / UI Design
Interactive Mockups, Wireframing, Information Architecture, User Journey, Usability Testing, Workshops,
Satisfaction Measurements, Analyzing Case Data, Identifing User Personas, Designing UI Assets for Interface.

Marketing Content
Social Media Content, Presentations, Infographics, Brand Identity, Sketches, Storyboards, Visuals, Newsletters,
Marketing Campaigns, Ai Generated Visual & Text Content.

Motion Design
Animations, Digital Video Editing, Special Effects, Video Filming, Photography,

User Testing
Workshops, Satisfaction Measurements, Efficiency, Roadmap Validation, Eye-Tracking, Hot Spot Mapping, Edge
Cases, Compatibility, User Behaviors, Usability Testing, Analyzing Case Data.

Prototyping
Interactive and Static Mockups, Information Architecture, Animated Solutions, Iterations, User friendly design.

Graphic Design
Corporate Design, Product Design, Posters, Banners, Photo Editing, Logos, Publishing Materials,
Advertising Design, Illustrations, Drawing, Painting.

Sound & Audio Engineering
Music and Audio Production, Interactive Sound Engineering, Instrumental Performance.